

# THE IMPORTANT ROLE OF BIOMARKER TESTING IN THE TREATMENT OF CANCER: WHAT YOU NEED TO KNOW

## A TWO-PART SERIES



CANCERcare®

Over 80 Years of Help and Hope

### A CancerCare Connect® Education Workshop

This activity is supported by Bristol Myers Squibb, a contribution from Lilly, and an educational grant from Exact Sciences Corporation. CancerCare's application for continuing education credits for this program is supported by the Diana Napoli Fund.

Register  
Today!



## Understanding the Important Role that Biomarker Testing Plays in Informing the Treatment of Cancer

### PART I OF A TWO PART SERIES

**TUESDAY, OCTOBER 13, 2026 FROM 1:30 p.m. - 2:30 p.m. ET**

### SPEAKERS

**Michael Offin, MD**, Assistant Attending, Thoracic Oncology Service, Memorial Sloan Kettering Cancer Center

**Al Benson, MD, FACP, FACCC, FASCO**, Professor of Medicine, Associate Director for Cooperative Groups, Robert H. Lurie Comprehensive Cancer Center of Northwestern University

**Jill Murrell, PhD, FACMG**, Director, Genomic Diagnostics Laboratory, The Children's Hospital of Philadelphia, Associate Professor of Pathology and Laboratory Medicine, Perelman School of Medicine at the University of Pennsylvania, Abramson Research Center

### TOPICS:

- Overview and Definition of Biomarkers
- What are Some Examples of Biomarker Testing
- How Biomarker Testing Provides Useful Information for Cancer Treatment
- Why the Molecular Portrait of Cancer is so Important
- The Role of the Pathologist
- Benefits of Biomarker Testing and Precision Medicine
- Predicting Response to Treatment
- Clinical Trials: How Research Contributes to Your Treatment Options
- Key Questions to Ask Your Health Care Team
- Quality-of-Life Concerns
- Guidelines for Preparing for Telehealth Appointments with Your Health Care Team, including Technology, Prepared List of Questions & Discussion of OpenNotes
- Questions for Our Panel of Experts

**For more information or to register, please contact our Hopeline at 800-813-HOPE (4673)  
or register online at [www.cancercare.org/connect](http://www.cancercare.org/connect)**

**Facebook:** [facebook.com/cancercare](https://facebook.com/cancercare) | **Instagram:** @CancerCareUS | **Twitter:** @CancerCare

# THE IMPORTANT ROLE OF BIOMARKER TESTING IN THE TREATMENT OF CANCER: WHAT YOU NEED TO KNOW

## A TWO-PART SERIES



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## Understanding the Different Names for Biomarker Testing and Their Role in Selecting the Best Treatment for You

### PART II OF A TWO PART SERIES

**TUESDAY, OCTOBER 20, 2026 FROM 1:30 p.m. - 2:30 p.m. ET**

### SPEAKERS

**Kamel Abou Hussein, MD**, Assistant Professor of Medicine, Cooper Medical School of Rowan University, Adjunct Assistant Professor, Department of Breast Medical Oncology, MD Anderson Cancer Center, Co-Director of the Janet Knowles Breast Cancer Program, Director of Breast Cancer Clinical Trials, MD Anderson Cancer Center at Cooper

**Joshua Sabari, MD**, Attending Physician, Thoracic Medical Oncology, Assistant Professor of Medicine, NYU Langone Health, Perlmutter Cancer Center

**Sarah Kerr, MD**, Chair, Department of Pathology, Abbott Northwestern Hospital, Pathologist specializing in Molecular Genetic Pathology, Gynecologic and Perinatal Pathology, Pulmonary Pathology, and Cytopathology, Hospital Pathology Associates and Allina Health, Minneapolis, Minnesota

**Sarah Naibzada, MSW, LSW**, Oncology Social Worker, CancerCare

### TOPICS:

- Overview of the Different Names for Biomarker Testing and Why They Can Be Helpful for Treatment
- Tumor Marker Testing, Genomic Profiling, Genomic Sequencing, Molecular Profiling, Next Generation Sequencing
- The Relationship between Biomarker Testing and Precision Medicine
- Types of Biomarker Tests for Cancer Treatment
- Do I Need Biomarker Testing for My Cancer?
- How Is Biomarker Testing Done? Using Samples of Your Cancer and Your Healthy Cells
- Genetic Testing – Inherited or Germline Mutations
- Biomarker Testing as Part of Clinical Trials for New Cancer Treatments
- Other Uses of Biomarkers – Determining a Person's Cancer Risk or Finding Cancer
- Biomarkers Used to Show if a Treatment is Effective or May Show if Cancer is Returning
- Questions for Our Panel of Experts

**Register  
Today!**



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## What is a CancerCare Connect® Education Workshop?

CancerCare Connect® Education Workshops are a cost-free way to learn about cancer-related issues from the convenience of your home or office. Leading experts in oncology provide the most up-to-date information on the telephone and online.

### How do I participate?

You can listen to this workshop on the telephone or via live streaming through the Internet. Participation is free.

### How do I register?

There are two ways to register:

- Call **800-813-HOPE (4673)**
- Register online at **[www.cancercare.org/connect](http://www.cancercare.org/connect)**

After you have registered, you will receive additional information.

## Missed a CancerCare Connect® Education Workshop?

You can listen to previous workshops on the CancerCare website. Just log on to **[www.cancercare.org/podcasts](http://www.cancercare.org/podcasts)**.

## Continuing Education Credits (Live Only)

**Social Workers:** This program has been submitted to The University of Texas MD Anderson Cancer Center, an approved provider through the Texas State Board of Social Work Examiners, provider #CS4607, for 1.0 Contact Hour.

Cancer Care, Inc. is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers #SW-0088. This workshop is approved for 1.0 Contact Hour.

**Certified Health Education Specialists (CHES®):** This program is designated for Certified Health Education Specialists (CHES®) and/or Master Certified Health Education Specialists (MCHES®) to receive up to 1 total Category I continuing education contact hour.

Cancer Care, Inc. is a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc.

**To request continuing education paperwork, please email your name, profession, and address to [connect@cancercare.org](mailto:connect@cancercare.org) after the program. All paperwork for continuing education credit must be requested, completed, and submitted within two weeks of the live program.**

CancerCare is pleased to collaborate with these organizations:

**Association for Molecular Pathology (AMP)**

[outreach.amp.org](http://outreach.amp.org); 1-301-634-7939

**Advanced Practitioner Society for Hematology and Oncology (APSHO)**

[www.apsho.org](http://www.apsho.org)

**American Cancer Society**

[www.cancer.org](http://www.cancer.org); 1-800-227-2345

**American Psychosocial Oncology Society**

[www.apos-society.org](http://www.apos-society.org)

**American Society of Clinical Oncology**

[www.asco.org](http://www.asco.org)

**Association of Clinicians for the Underserved**

[www.clinicians.org](http://www.clinicians.org); 1-844-422-8247

**Association of Oncology Social Work**

[www.aosw.org](http://www.aosw.org); 1-847-686-2233

**Black Women's Health Imperative**

[www.bwhi.org](http://www.bwhi.org); 888-834-8451

**Cancer Justice**

<https://thedrlc.org/>; 866-843-2572

**Cancer Patient Education Network**

[www.cancerpatienteducation.org](http://www.cancerpatienteducation.org)

**Cancer Support Community**

[www.cancersupportcommunity.org](http://www.cancersupportcommunity.org); 1-888-793-9355

**Caregiver Action Network**

[www.caregiveraction.org](http://www.caregiveraction.org)

**Intercultural Cancer Council**

[www.interculturalcancercouncil.org](http://www.interculturalcancercouncil.org)

**Joe's House – A Lodging Guide for Cancer Patients**

[www.joeshouse.org](http://www.joeshouse.org); 1-877-563-7468

**Latinas Contra Cancer**

[www.latinascontracancer.org](http://www.latinascontracancer.org); 1-408-280-0811

**The LGBT Cancer Project**

[www.lgbtcancer.org](http://www.lgbtcancer.org)

**LIVESTRONG Foundation**

[www.livestrong.org](http://www.livestrong.org); 1-855-220-7777

**Multinational Association of Supportive Care in Cancer**

[www.mascc.org](http://www.mascc.org)

**National Association of Social Workers**

[www.socialworkers.org](http://www.socialworkers.org); 1-202-408-8600

**National Center for Frontier Communities**

[www.frontierus.org](http://www.frontierus.org); 1-575-534-0101

**National Coalition for Cancer Survivorship**

[www.canceradvocacy.org](http://www.canceradvocacy.org); 1-877-NCCS-YES (1-877-622-7937)

**National Comprehensive Cancer Network® (NCCN®) – NCCN Guidelines for Patients®**

[www.nccn.org/patients](http://www.nccn.org/patients)

**NeedyMeds**

[www.needymeds.org](http://www.needymeds.org); 1-800-503-6897

**Prevent Cancer Foundation®**

[www.preventcancer.org](http://www.preventcancer.org); 1-800-227-2732

**Redes en Acción: The National Latino Cancer**

**Research Network at UT Health San Antonio**

[www.redesenaccion.com](http://www.redesenaccion.com); 1-210-562-6500

**Research Advocacy Network**

[www.researchadvocacy.org](http://www.researchadvocacy.org); 1-877-276-2187

**Scott Hamilton CARES Foundation**

[www.scottcares.org](http://www.scottcares.org)

**Triage Cancer**

[www.triagecancer.org](http://www.triagecancer.org); 1-424-258-4628

**Vital Options International**

[www.vitaloptions.org](http://www.vitaloptions.org)

## About Us

For over 80 years, CancerCare has empowered millions of people affected by cancer through free counseling, support groups, educational resources, advocacy and financial assistance. Our oncology social workers improve the lives of people diagnosed with cancer, caregivers, survivors and the bereaved by addressing their emotional, practical and financial challenges.

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